









Welcome to the Tata Mumbai Marathon

For the past 18 editions, Tata Mumbai Marathon has personified the pulse of Mumbai – a pulse that brings us together as a nation, no matter the circumstances. Millions of hearts beating, in sync, for something greater than

Each heartbeat - a celebration of our resilience, can-do, will-do spirit, quest for betterment, desire to inspire, and an unshakeable faith in ourselves.

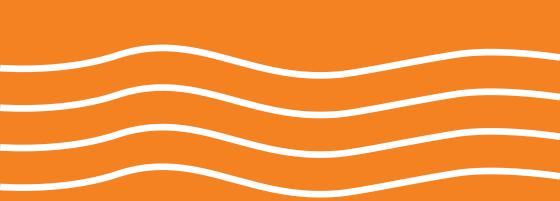
Whether you run for a personal best or come together to raise funds for a cause close to your heart, whether you are on that startline to support your loved one, or a runner from the furthest corner of the world, here to cross the finish line for the first time, each step you take is a story waiting to be told.

So, let your heartbeat resound from the start line or echo from the corners of the country. No matter where you're running from, you are a part of the 'Mumbai Spirit'.

This guide contains details important to your race day experience on Sunday, 21st January 2024, and race results thereafter. Please go through the content carefully before coming for your race. Regular updates will be uploaded on the event website

The countdown has begun. We look forward to welcoming you on the start

#HarDilMumbai









www.tata.com

1. collecting your running number bib

Running number bibs must be collected from the Mirchi Get Active Expo, no later than 5 p.m. on Saturday, 20th January 2024. On race day, the bib must be affixed onto the front of your running vest.

In order to collect your number bib, you must bring along the registration confirmation email sent to you and your photographic identification (driving license, Aadhar Card, etc.). While collecting your bib, do check your personal details with us (spelling of your name, gender and date of birth). This is important in order to generate results post

In case you are unable to come in person, you can authorize someone else to collect on your behalf. Your nominee will need to carry – (a) an authority letter signed by you, (b) a photocopy of your photographic identification, and (c) the nominee's photographic identification.

MIRCHI GET ACTIVE EXPO

TIMINGS:		
Wednesday, 17 th January 2024	10:30 a.m. to 7:00 p.m.	
Thursday, 18 th January 2024	10:30 a.m. to 7:00 p.m.	
Friday, 19 th January 2024	10:30 a.m. to 7:00 p.m.	
Saturday, 20 th January 2024	10:00 a.m. to 5:00 p.m.	
VENUE:		
Kalina University, Ground Opposite the University Of Mumbai Sports Complex, Kolivery Village, Vidya Nagari, Kalina, Santa-		



(Participants residing within Mumbai Metropolitan Region are advised to collect their running number bibs on Wednesday and Thursday, thereby leaving Friday and Saturday primarily for outstation & overseas participants to collect their bibs.)

Please do not misplace your bib – it cannot be reissued.

cruz East. Mumbai 400098

Since you are participating in the Open 10K, a RFID bib tag has been attached to the bib back. In light of this, a few Don'ts to make a note of. This is to make sure that the effectiveness of the tag does not reduce.

- Don't fold or crumple your number bib or timing tag.
- $\overline{\chi}$ Don't pierce the tag while pinning on number bib on your vest.
- Don't remove the timing tag from the bib.
- Don't place your bib on your television set or near any electronic gadget.

Important: You must be extremely careful that neither your bib nor timing tag, gets exchanged with any other runner's bib/timing tag, or handed over to any other person. Running bib and timing tag are assigned specifically to each runner; any exchange would result in disqualification of your participation from the 2024 and 2025 editions of the Tata Mumbai Marathon.





RUN. TRACK. POST. SHARE.

TCS POWERS THE OFFICIAL RACE APP

VIRTUAL RUN

PARTICIPATE & RECORD YOUR RUN FROM ANY LOCATION

LIVE TRACKING

TRACK YOUR FAVOURITE RUNNERS ON THE ROUTE

ONE STOP SHOP

ALL RACE RELATED INFORMATION AT ONE PLACE





DOWNLOAD THE TATA MUMBAI MARATHON APP

App Store

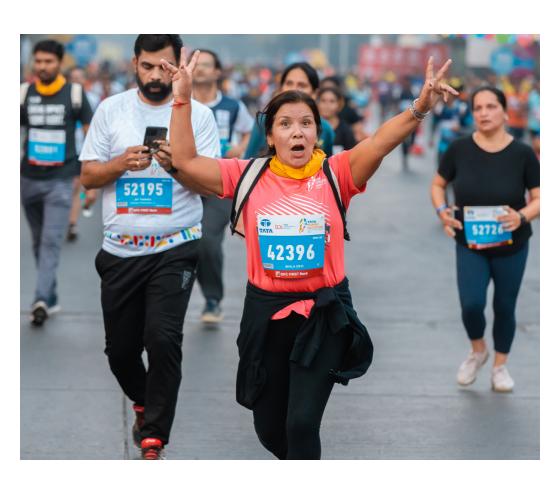
GET IT ON Google Play

2. MEDICAL PRECAUTIONS

We know that the 10km is an exciting distance, however, it's imperative you listen to your body before, during and after your run. Most medical emergencies during the race occur in people who have not adequately trained or are unwell and push themselves on race day. If you feel feverish, or have been vomiting, have had diarrhoea or chest pains or generally are feeling unwell, then it is unfair to you and your family to risk serious illness and become a medical emergency. Runners need to take responsibility for their own health by adopting right practices regarding training, eating and hydration.

Before coming on race day, do review these medical scenarios. Also seek your doctor's clearance for participating in the race.

CLICK HERE →



Proud associate sponsor of







Every step you've taken has brought you closer to the starting line, just like every bit you save gets you closer to achieving your goals.

We're celebrating the inspiring journeys which bring you to the starting line.

idfcfirstbank.com

IDFC FIRST Bank supports your #JourneyToTheStart

3. A QUICK CHECKLIST BEFORE RACE DAY

Checklist

- Read this handbook thoroughly.
- Do collect your running number bib from the Mirchi Get Active Expo.
- Do check that your medical/health insurance is up to date and valid.
- Confirm that your emergency contact person, mentioned in the application form, is available and easily reachable on race day in case of any emergency.
- Check the weather forecast and plan your running clothing and accessories accordingly.
- ✓ Temperature forecast* in Mumbai on 21/01/2024: 30°C high and 18°C low
- Familiarise yourself with road closures on race day.
- Knowyour respective course well it is your responsibility to know it on race day.

*Source: accuweather.com as on 20.12.2023





LIMITED EDITION

Mumbai

Move your mind with ASICS

The Official Sports Goods Partner

Get Race Ready with ASICS Running Club Mumbai

MUMBALE

4. EVENT VENUE

The Open 10K race category will start from outside the Chhatrapati Shivaji Maharaj Railway Terminus (CSMT).

Do ensure you have pinned the running number bib to your running vest prior to entering Azad Maidan.

All running number bibs will be scanned at the entrance of the venue premises. Persons without a bib or wearing an incorrect or invalid number bib, or where the photograph submitted along with the form does not match with the person wanting to enter the event venue premises, WILL NOT be allowed entry. You are requested to cooperate with the police and security personnel. This is in the interest of safety of all on race day.

Only confirmed participants wearing the valid running bib are allowed inside the event venue. Participants should make necessary arrangements to meet their friends/ family/supporters, before and after your run, strictly outside the venue premises.

HOW TO REACH AZAD MAIDAN?

It is our sincere advice that you do not travel to Azad Venue using your own vehicle. There is no parking available within the vicinity of Azad Maidan. The venue is well connected by local trains and there are 3 railway stations within walking distance.

Train station alighting at	Entry Gate	Distance from train station to entry gate
Chhatrapati Shivaji Railway Terminus	Gate No. 5A (from Hazarimal Somani Marg, opp. TCS House)	Approx. 400 mtrs.
Churchgate Station	Gate No. 4 (from M.G. Road, next to Bombay Gymkhana)	Approx. 900 mtrs.
Marine Lines Station	Gate No. 4 (from M.G. Road, next to Bombay Gymkhana)	Approx. 900 mtrs.



5. ONCE INSIDE AZAD MAIDAN

On race day (21/01/2024), you need to assemble inside Azad Maidan at least one hour prior to your start time. This early arrival allows ample time for you to access your designated start pens, avail essential facilities like chemical toilets, water & access the medical aid stations (in case you need any immediate medical attention), and importantly, mentally prep up for your race. Do anticipate queues on the approach roads and at the venue entrance gates. You are advised to plan your journey accordingly, reach the venue in time and enjoy a stressfree start to your race.

To view Event Venue map

CLICK HERE →

FACILITIES PROVIDED BEFORE RACE START

A

Baggage Drop -You can store your bag (only 1 per runner) at the baggage counters. Do retain the counterfoil of the baggage tag for ease of baggage retrieval post your run. Please do not leave valuables like mobile phone, camera, watch, etc. in the bag stored. Procam International is not responsible for any loss, theft or misplacement of your bag or contents stored therein.



Bisleri water



Toilets (men & women)



Medical aid, courtesy Asian Heart Institute

ASICS WARM-UP

A warm up session, courtesy ASICS, will kick start race day proceedings. ASICS will organize a warm up session for the Open 10K participants, conducted by renowned coaches.

MEET YOUR OFFICIAL 10K PACERS

Helping runners to pace the 10K distance and finish at the predesignated finish time, are 8 seasoned women runners, the Official Open 10K Pacers.

These Pacers will start their race at 6:00 a.m. and will be stationed at their respective start sections within the holding area, depending on the bus they are leading individually. A Pacer can be identified by the flag s/he will be carrying; the net finish time within which the pacer is expected to cross the finish line will be mentioned on the flag.

Disclaimer – Pacing is a voluntary act. Neither the pacer nor the event promoter can be held responsible if the pacer is unable to complete his/her race within the specified time or unable to start the race due to reasons whatsnever

To know your pacer.

CLICK HERE →

LIVE TELECAST ON

21st Jan 2024

6:30 a.m. onwards

Telecast Partner











COMPETITION CAN'T STOP YOU. BHOOKH CAN.

Bhookh ko hara, Sab ko hara.



THE OFFICIAL SNACKING PARTNER

6. RACE ROUTE

Here is the official Open 10K Race Route and facilities provided.

CLICK HERE →

TIMING YOUR RACE

There are 4 timing corridors on the Open 10K route. Please do ensure you pass through these timing corridors placed at designated timing split points on course, in addition to the timing mats under the start and finish gates.

Timings and rankings will not be generated for runners who miss running through all timing points; performance of such runners will be considered as incomplete and will not be considered for rankings nor prize money winnings.

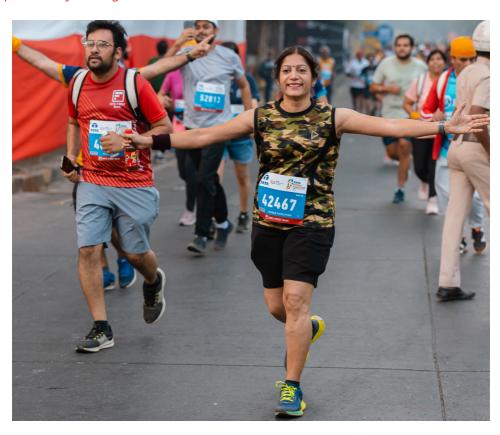
RACE DAY EMERGENCIES

For any assistance or to report a medical or any other emergency on race day, reach out to the event volunteer closest to you or simply call the **Event Helpline Number** +91 22 42020200.

Hospitals located near the route.

CLICK HERE →

We look forward to your cooperation and assistance in making this event a safe and enjoyable one for all.





7. ON CROSSING THE FINISH LINE

Your finish line is at the OCS Chowki. Open your arms as you cross the finish line – television cameras and photographers will otherwise find it difficult to identify you.

The time limit for completion of the 10km distance is 90 minutes from the start time. If you are unable to finish your race within this time, stick to one side of the road, better still the footpath, and make your way to the finish line. Remember, the marathon participants will have the right of way from 8:30 a.m. onwards.

Once you have cross the Finish Line, you cannot re-enter the course during the race time, with or without your running number bib. Your participation is liable to be disqualified on re-entering the course.

Don't litter, it makes the world bitter.

- We need your help to keep the race litter free.
- Participants encouraged to bring their own water bottle to the event which can be refilled at the refill counters provided at water stations.
- There are designated waste stations at the venue. Do dispose the peels/leftovers in the correct bin nearest to you.
- There are several other green initiatives.

CLICK HERE TO KNOW MORE→

Once you cross the finish line, keep moving ahead towards the Bombay Gymkhana. Importantly, do not stand at the finish line to pose for pictures or wait for your buddy runners. We request all runners to respect the finish line area and ensure that celebrations do not interfere with other runners' finish experience. Friends, family members, coaches are strictly NOT permitted in the finish area.

FACILITIES POST THE FINISH LINE

[A] On M.G. Road

Bisleri water station.

Fast&Up Energy Drink station

Medical base camp run by Asian Heart Institute

[B] Inside Bombay Gymkhana ground

Finisher Medal. Capture the moment with your finisher medal against various selfie points within the ground, upload and tag @tatamummarathon, #TMM2024 on your social media handle. Please note, medals will not be posted to individual runners.

Refreshment pack.

AR

Toilets (men & women)

Recovery zone. Here runners can avail services of Hyperice technology to soothe aching muscles. Please wait for your turn at the zone as many runners may be finishing at the same time as you.

Baggage retrieval. Open 10K runners can retrieve their bag till 9:30 a.m. on race day. In case you are unable to collect your bag by such time, do call our event helpline on or before 2:00 p.m. on 22nd January 2024.





Sowing the seeds for a better tomorrow

Nand Ghar, Vedanta's flagship social impact project, is modernising 13.7 lakh Anganwadis across India with an aim to impact the lives of 7 crore children and 2 crore women

- Pre-school education to children through smart TV for e-learning, BaLA designs and smart kits
- Nutritious hot cooked meals and multi-millet nutri bars served to children, everyday
- Primary healthcare access at Nand Ghar doorstep through integrated healthcare model
- Women empowerment through skilling, credit linkage and enterprise development
- Solar panels, water purifiers, clean toilets and real-time technology led monitoring through mobile application



#RUNFORZEROHUNGER

For every kilometer that you run at the TATA Mumbai Marathon, Vedanta will contribute one meal on your behalf to a child through its Nand Ghar initiative.

Open 10K prize money and rules

CLICK HERE →

Race Regulations

CLICK HERE →

TIMING RESULTS

You will receive your finish time through SMS on the mobile number you had mentioned at the time of applying for the race.

Provisional race results, with individual rankings will be uploaded on the event website by 5 p.m. on race day.

Timing results will be finalized within 21 working days after race day. Results will be subject to the prize money rules and race regulations. Non-adherence with any of the rules/ regulations will amount to disqualification of the runner's performance at the 2024 edition of the Tata Mumbai Marathon – no timing, no ranking, no certificate, no prize money.



TIMING CERTIFICATES

Timing certificates will be available for download from the event website immediately of finalising the timing results.

Physical timing certificates will not be posted to anyone. Timing certificates of this 2024 edition can be used for timing qualification of any race globally.



Running With Mumbai Since 2004



Trident, Nariman Point, Mumbai has been the official Hospitality Partner of the Mumbai Marathon for 19 years in a row. We look forward to the opportunity of hosting the participants at our iconic hotel on the Queen's Necklace at Marine Drive, yet again!



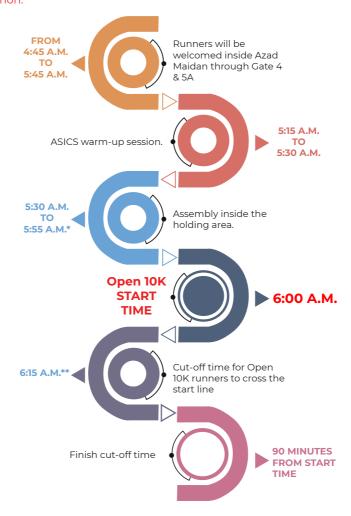
8. IMPORTANT RACE DAY TIMINGS

Important: The timings mentioned in this document will be strictly followed at this edition. Runners reaching the holding area late and/or starting their race after the scheduled

cut-off time, for reasons whatsoever, tend to create hindrance and compromise the experience of participants, especially those running the subsequent race categories. Runners not adhering to the timings mentioned below will not be allowed to participate in the 2024 Tata Mumbai Marathon.

For more details

CLICK HERE →



- * Open 10K runners reaching the holding area gate after 5:55 am, and not wearing the valid bib, will not be allowed to participate in the 2024 Tata Mumbai Marathon.
- ** Starting your race after the cut-off time mentioned above will result in the nongeneration of your race day timing.



Fastest Rewarding Frequent Flyer Program

Enrol. Fly. Earn.

Club Vistara is the official Loyalty Partner for the Tata Mumbai Marathon 2024. Scan the QR code below to enrol with Club Vistara and unlock an exclusive offer of 2000 CV Points* on your first Vistara flight. Enjoy rewards beyond the finish line and keep doing more of #WhatYouLove.



Get up to 11 CV Points per INR 100 spent



Accelerated earning with various partners



Enjoy exclusive Vistara privileges



Complimentary Inflight Wi-Fi for chat and messaging apps



Convert bank/hotel reward points to CV Points



Redeem CV Points for Award flights and upgrades



Complimentary upgrades and rescheduling fee waivers



Get extra check-in baggage allowance



Earn and redeem CV Points with partner airlines

Visit the Club Vistara Zone at the Get Active Expo from 17 January 2024 to 20 January 2024 for a chance to win exciting prizes.





Scan the QR code to enrol now and avail the offer.

T&C Apply

No, no – your eyes are not damaged

It's your brain. It's suffering from loss of focus. Common thing really – it's happening to all of us. Remember when you could sit down and write a 500-word essay in one go? Try that now. You don't want to? Hmm...

Without realising it, your mind is losing its ability to focus. Because everything around is telling it to jump. From this to not this. Then back to this. Now to that. And the other. Shifting focus all the time and not concentrating on any one thing at all. When was the last time you read 103 words at one go? That's 109 now, and you'll see your focus is returning. Reading does that.

Reading grabs hold of your mind and keeps it engaged on just one thing. With the disturbances shut out, your brain can get back to being sharp. Memory gets sharper too. And imagination more vivid. Your ideation improves. Soon, you're halfway to being Einstein...

Don't stop, now that you've started. Pick up a book and carry right on.













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India's 1st JCI gold certified Heart Care Hospital







United Way Mumbai is a non-profit organization working in urban and rural communities across India to identify and implement the most impactful solutions to community problems. We work closely with a network of 500+ NGOs and a large number of corporates for their CSR programmes, employee giving campaigns and community impact projects. This includes designing CSR policy and strategies, due diligence of NGO partners, programme implementation, employee volunteering, impact assessments and financial and programmatic reporting. By working collaboratively with our partners, we build coalitions that advance research-based strategies, invite individuals and organizations into meaningful action, and advocate for lasting social change.

United Way Mumbai (UWM) has been the official Philanthropy Partner of the Tata Mumbai Marathon since 2009. As the Philanthropy Partner, UWM enables participating NGOs to leverage the fundraising potential of the TMM and raise funds for their causes. Over the past 14 years, this platform has helped raise INR 357 crore for the development sector.

TMM 2024 IN NUMBERS

12,000+

Runners running

through charity

267NGOs

179

Corporates

1500+ Fundraisers 140

Change Runners 39

Young Leaders





A Golden Partnership For Your Golden Years

Adhata Trust is a not-for-profit organization working with older persons, since 2012. We work to decrease isolation, provide supportive care, and facilitate aging in place. As an organization working for the well-being of older persons, Adhata Trust believes in and actively promotes positive Aging.

At Adhata, we subscribe to the belief that adopting an Intergenerational approach to aging is mutually beneficial to seniors and youth. For us, this means having both, school and college interns involved with, and actively engaging with our members.







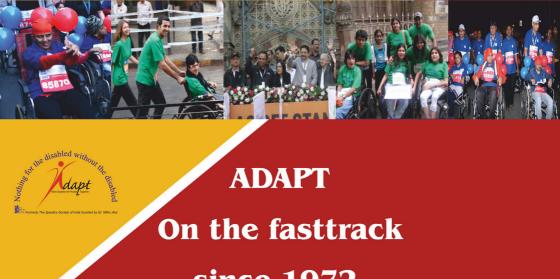


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since 1972. **Continuing to** work towards a disability Friendly Nation. Happy to be the facilitator for the Champions with

e Champions with Disability Race.





#UnitedWeRun at the Tata Mumbai Marathon 2024.





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THE TIMES OF INDIA



Inclusion Ally



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EVENT CONTACT DETAILS:

Event Helpline: +91 22 420 20 200 (Mon to Sat, 10 am to 7 pm)

WhatsApp: 8976994484

Event Website: https://tatamumbaimarathon.procam.in/

Email: tatamumbaimarathon@procam.in